

PRESS F.A.Q.

Q: What is the correct title for the New Museum?

A: "New Museum" Note: for those reaching audiences who may not be familiar with the museum we suggest saying "New Museum of Contemporary Art" to provide context.

Q: How can I obtain images of the exhibitions?

A: If the images are for press use, contact press@newmuseum.org with all image requests, and we will respond with a link to download a selection of press images. Please include your deadline in your request.

Q: How can I receive notifications of upcoming exhibitions and programs at New Museum?

A: Joining our e-news list is the best way to stay up to date on all exhibition, store, and public program news. To join our e-news list visit www.newmuseum.org and click "subscribe to e-news." If you are a member of the media, and would like to join our press list visit our press page: <http://www.newmuseum.org/about/press/>

Q: Can you provide attendance numbers?

A: The New Museum does not provide visitation numbers. However, we often participate in the Art Newspaper's yearly attendance surveys so you are welcome to reference them.

Q: Can you provide the museum's annual report?

A: The New Museum does not have an annual report.

Q: Does the New Museum have a permanent collection?

A: The New Museum is a non collecting institution; however the museum does have a modest collection of works, from the past 33 years. Please visit the Digital Archive for the Museum's exhibition history: <http://archive.newmuseum.org/>

Q: What is the reason behind the New Museum not having a permanent collection?

A: The New Museum is a non collecting institution, however the museum does have a modest collection of works, from the past 33 years. Our resources are dedicated to our dynamic exhibition programs, public programs, and special commissions, which are ever evolving and focused on presenting emerging and established contemporary artists from around the world. An example of how we "collect" is Ugo

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MUSEUM

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Rondinone's Hell, Yes! which became such a pivotal part of the Museum's new identity that it was acquired and donated to the New Museum by several museum trustees.

Q: Is the New Museum located in Soho or the Lower East Side?

A: New Museum sits on Bowery which is the dividing line between Soho and the Lower East Side. Our side of the Street is technically the Lower East Side, and once you cross over to the west side of Bowery you are in Soho.

Q: When did the New Museum open?

A: The New Museum was founded in 1977 by Marcia Tucker. The Museum moved to its new SANAA-designed building on the Bowery in 2007, officially opening its doors to the public on December 1, 2007.

Q: Do you allow Photography in the museum?

A: By appointment only. Photo policies change depending on the exhibition, please contact the press office to confirm.