

GET LOST
ARTISTS MAP DOWNTOWN NEW YORK

New Museum Presents a Unique Exhibition on Paper and Free Distribution Magazine

New York, NY (May 29, 2007) – The New Museum of Contemporary Art presents *Get Lost: Artists Map Downtown New York*, an exhibition on paper distributed as a free magazine that celebrates downtown New York, the once and future home of the New Museum. For this unique publication, twenty-one artists responded to an invitation to submit maps depicting their personal relationships with this vibrant part of the city. The artists and artists collectives included in the exhibition are: **16 Beaver Group, Francis Alÿs, Cory Arcangel, Jennifer Bornstein, Beth Campbell, Marcel Dzama, Isa Genzken, Dorothy Iannone, Inaba & Associates, Chris Johanson, Christopher Knowles, Terence Koh, Julie Mehretu, Jonas Mekas, Aleksandra Mir, Thurston Moore, Dave Muller, William Pope.L, Lordy Rodriguez, Rirkrit Tiravanija, and Lawrence Weiner.** *Get Lost* is organized by New Museum Curator **Massimiliano Gioni.**

Get Lost features the work of artists who are known to have a storied past in or great love of New York, as well as artists who frequently explore the concept of mapping in their work. From the trips down memory lane by living legends Jonas Mekas and Dorothy Iannone, to the urban drifts of Francis Alÿs, the dark visions of William Pope.L and the kinky fantasies of Terence Koh, *Get Lost* describes an emotional geography of downtown New York. Rirkrit Tiravanija offers an epicurean walk from his apartment in Alphabet City to the New Museum's Bowery site, indicating sites to experience dim sum, kosher pickles and a Chinese haircut along the way. A fictional history of downtown mixes folklore and urban legends in Marcel Dzama's map, in which would be tourists are guided from the "hanging tree" in Washington Square Park to the Florence Nightingale School, where wounded soldiers were treated during the Crimean War. Dave Muller catalogues the album covers and book spines that have contributed to the mythology of downtown, while Isa Genzken's collage offers a melancholic vision of New York from the viewpoint of a longtime frequent visitor.

Beginning Wednesday, June 6, free copies of *Get Lost* will be available to the public at the following markers of the downtown scene and cultural organizations around the city: **Opening Ceremony** (35 Howard Street), **Babeland** (43 Mercer Street), **Bowery Poetry Club** (308 Bowery), **The Bowery Hotel** (340 Bowery), **Congee Village** (100 Allen Street), **Lost City Arts** (18 Cooper Square), **Freemans Restaurant** (Freeman Alley at Rivington Street), **Two Boots** (155 East 3rd Street), **Patricia Field** (302 Bowery), **Screaming Mimi's** (382 Lafayette Street), **Joe's Pub** (425 Lafayette Street), **Artist's Space** (38 Greene Street, 3rd Floor), **The Kitchen** (512 West 19th Street), **Sculpture Center** (44-19 Purves Street, Long Island City), **The Rotunda Gallery** (33 Clinton Street, Brooklyn), **Bronx Museum** (1040 Grand Concourse at 165th Street, Bronx), and the **Bedford Cheese Shop** (229 Bedford Avenue, Brooklyn). *Get Lost* can also be found at the **New Museum Store** at 556 West 22nd Street and at the galleries of participating artists. Additional copies will be distributed by mail as part of the New Museum Paper and a preview of the publication is currently viewable online at www.newmuseum.org.

****Media should contact Chelsea Scott, Communications Director, at cscott@newmuseum.org or 212-219-1222 x217 for more information.**

About the New Museum of Contemporary Art

The New Museum of Contemporary Art, founded in 1977, is the only museum in New York City exclusively devoted to presenting new art and new ideas from around the world. In late 2007, the New Museum will open a new, seven-story home at 235 Bowery at Prince Street. This new facility, designed by the Tokyo-based firm Sejima + Nishizawa/SANAA, will greatly expand the Museum's exhibitions and programs. For the most up to date information, visit www.newmuseum.org.

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