

BANANA REPUBLIC SUPPORT OF THE NEW MUSEUM

Banana Republic is honored to be an inaugural year partner of the New Museum and the Global Lead Sponsor of the New Museum's presentation and tour of "Live Forever: Elizabeth Peyton." As we celebrate three unforgettable decades of style, we are proud to collaborate with an institution that is commemorating over thirty years of achievement in the arts.

Cultural relevance inspires both our brand and our customers. From commissioning murals in our stores to recently curating an in-store art program featuring the work of thirteen artists, Banana Republic is committed to expanding the accessibility of art and artistic engagement. Our sponsorship history highlights include openings, exhibitions, fundraisers and/or free admission days at the Museum of Modern Art in New York, the Whitney Museum of American Art, the Solomon R. Guggenheim Museum, the San Francisco Museum of Modern Art, the Miami Museum of Contemporary Art, the Los Angeles Museum of Contemporary Art, and the Chicago Museum of Contemporary Art.

As we reflect on our own history this year, the New Museum's story resonates with us—its visionary leadership and long-standing commitment to supporting new art and new ideas aligns with our sensibilities. When we discovered the New Museum had planned its survey of Elizabeth Peyton's paintings, we knew we had found both the perfect partner and an artist whose work we feel privileged to share with you today.

Banana Republic is a global accessible luxury brand that delivers the best in city style. Characterized by elevated design and luxurious fabrications, the Banana Republic lifestyle collections include apparel, handbags, jewelry, fragrance and eyewear.

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