

**NEW**  
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**MUSEUM**

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**FOR IMMEDIATE RELEASE**

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**New Museum to Offer Free Admission and Tours by Architecture Experts  
on May 19 in Honor of SANAA, 2010 Laureates of the Pritzker Architecture Prize**

New York, NY...On Wednesday, **May 19**, from noon to 6 p.m., the New Museum will offer **free general admission and tours** in honor of Kazuyo Sejima and Ryue Nishizawa of the Tokyo-based firm **SANAA**, architects of the New Museum on the Bowery and the **2010 Laureates of the Pritzker Architecture Prize**. Sejima is the second woman to receive this honor and Nishizawa, at forty-three years old, is the youngest winner in Pritzker history.



Several tours focusing on the New Museum's building will be scheduled and hosted by architecture experts, all of whom were on the building's original core architecture team including (see schedule below): **Jonas Elding**, SANAA; **Florian Idenburg**, SO-IL; **Toshihiro Oki**, SANAA; **Brett H. Schneider**, Guy Nordenson and Associates; and **Maddy Burke-Vigeland**, Gensler. **New York** magazine architecture critic **Justin Davidson** will also give a tour. The Museum will also open the seventh-floor Sky Room (usually open on Saturday and Sundays only) to allow visitors the opportunity to experience the whole building and panoramic views of the Bowery. SANAA will be awarded the Pritzker Prize in a ceremony on Ellis Island on May 17.



"We are pleased to open our doors for free for locals and tourists alike in celebration of SANAA and their design for the New Museum. SANAA's stacked, shifting boxes reflect the nature of contemporary art and Bowery neighborhood as open, dynamic, and ever-changing," said Lisa Phillips, *Toby Devan Lewis* Director. "It is remarkable that this storied neighborhood, with historic highs and lows now has concentrations of buildings by four Pritzker Prize-winning architects: Norman Foster (257 Bowery), Thom Mayne (41 Cooper Union at Bowery), Herzog & de Meuron (40 Bond Street at Bowery), and SANAA's New Museum."

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The purpose of the Pritzker Architecture Prize is to annually honor a living architect whose built work demonstrates a combination of those qualities of talent, vision, and commitment, which has produced consistent and significant contributions to humanity and the built environment through the art of architecture.

- 12:30 p.m. Jonas Elding, Project Architect at SANAA for the New Museum and co-founder of the architecture firm Elding Oscarson
- 1:30 p.m. Brett Schneider, Project Engineer at Guy Nordenson and Associates, Structural Engineer for both SANAA's Toledo Museum of Art and the New Museum
- 2:30 p.m. Toshihiro Oki, Project Architect at SANAA for both the New Museum and the Derek Lam flagship store
- 3:30 p.m. Maddy Burke-Vigeland, Principal at Gensler, Executive Architect for the New Museum
- 4:30 p.m. Justin Davidson, architecture and classical music critic of *New York* magazine and winner of the 2002 Pulitzer Prize in criticism for his work as the classical music and architecture critic at *Newsday*
- 5:30 p.m. Florian Idenburg, Chief Project Architect at SANAA for the New Museum; co-founder of SO – IL; and winner of the 2010 MoMA Young Architect Program

**About the New Museum**

Founded in 1977, the New Museum is the first and only museum in New York City dedicated to contemporary art. The museum is a premiere destination for new art and new ideas both in New York and beyond, with a curatorial program recognized in the United States for its global scope and adventurousness. The New Museum on the Bowery is the first art museum constructed from the ground up in downtown Manhattan and is SANAA's first building in New York.

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