

NEW
235 BOWERY
NEW YORK NY
10002 USA
MUSEUM

TEL +1 212.219.1222
FAX +1 212.431.5326
newmuseum.org

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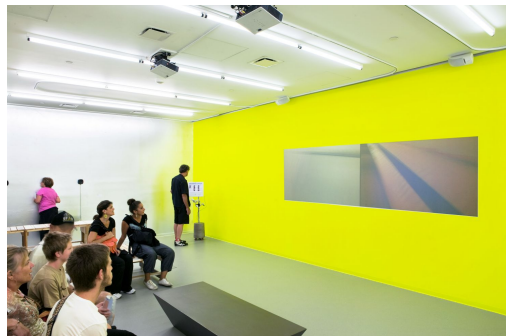
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Media contact: Gabriel Einsohn
press@newmuseum.org

**MUSEUM AS HUB EXHIBITION “IN AND OUT OF CONTEXT”
ON VIEW THROUGH JUNE 2010**

New York, NY...The New Museum announces the **Museum as Hub’s** new exhibition “**In and Out Of Context**” a year-long project that considers the challenges of producing and exhibiting work in differing international contexts.

“In and Out of Context” will be on view on the fifth floor of the New Museum through June 2010, and was conceived as an evolving exhibition that incorporates works commissioned by Museum as Hub partners as well as works by an extended network of artists and organizations from around the world. Central to this presentation is the new look of the Museum as Hub space, conceived by artist **Choi Jeong Hwa**, that serves as an “envelope” for the coming year—a flexible, playful, yet functional space that is an active zone for viewing, discussion, and activity. The current exhibition features recent works by **John Bock** (commissioned by Insa Art Space/Arko Art Center), **Rana Hamadeh** (commissioned by the Van Abbemuseum), and **Young Whan Bae**; video documentation from the Cairo Residency Symposium (organized by Townhouse Gallery); and a series of seven videos organized by the Museo Tamayo as “Panoramica Presents: On Hospitality” with works by Deborah Castillo, Alex Hernández, Pablo Lobato, Damián Ortega, Adrian Paci, Pablo Pijnappel, and Hiraki Sawa.



“Museum as Hub: In and Out of Context” is organized by Annie Fletcher, Van Abbemuseum; Eungie Joo, New Museum; Heejin Kim, Insa Art Space/Arko Art Center; Tobias Ostrander, Museo Tamayo; and William Wells, Townhouse Gallery.

The Museum as Hub space will also be activated by public programs such as a new seminar series called **Propositions**, a public forum in which artists and cultural thinkers explore ideas in development. The first seminar was led by **Kara Walker**, September 25-26. Upcoming seminars are listed below. Additionally, **Tarek Atoui** conducted a Museum as Hub residency as part of “In and Out of Context” in July 2009, documentation of which will be installed in the Museum as

Hub in the coming months. To further the dialogue between Museum as Hub partners and shathese ideas with the public, the symposium *Out of Context* will take place on October 21.

PROPOSITIONS

Propositions is a public forum that explores ideas in development. Inspired by the scientific method of hypothesis, research, and synthesis, each two-day seminar explores a topic of current investigation in an invited speaker's own artistic or intellectual practice. Over the course of a seminar session, these ideas are presented to the public, "researched," and responded to in an effort to propel the ideas forward in unique ways. One Friday evening per month, an invited artist or cultural thinker will present an idea in process as the seminar topic. This initial presentation introduces the seminar leader's current thinking on a concept or idea as well as unresolved questions that remain. The following day, an "expert" lecture, screening, performance, or activity presents new perspectives or specific knowledge. In the discussion that follows, hypothesis, research, and public dialogue converge in an informal working session in the Museum as Hub space. The directed focus invites extensive engagement with a single idea and includes public participation in the development of new concepts.

Kara Walker: September 25-26

Nikhil Chopra: November 13-14

Haegue Yang: December 4-5, 2009

Hans Ulrich Obrist: January 16-17, 2010 (4 PM Saturday, 12 PM Sunday)

Ute Meta Bauer: February 19-20, 2010

Rodney McMillian: March 26-27, 2010

Miwon Kwon: April 23-24, 2010

Matthew Barney: May 21-22, 2010

TAREK ATOUI: ARTIST IN RESIDENCE, MUSEUM AS HUB

Tarek Atoui began the first of two, week-long workshops with fourteen- to nineteen-year-olds from the New Museum's G:Class high school program and New York City Department of Parks and Recreation's RECYouth program on July 27. The series of workshops by electroacoustic musician Atoui focused on empowering teens to investigate self-expression through technology. During the workshops, Atoui shared work discussed and debated current events,. After recording, filming, and pillaging the Internet for images and videos, both groups organized their archives into the empty portals of Atoui's computer software program from which the workshop's

name derives. On August 8, these teens performed in the New Museum Theater, manipulating sound and video in real time, multi-sensory projects.

OUT OF CONTEXT SYMPOSIUM

Wednesday, October 21, 12–6pm

\$10 General Public/\$8 Students & Seniors/Free for members

In order to build the Museum as Hub network and expand the conversation initiated by the founding five partner organizations, the New Museum will host an international symposium on October 21, 2009 from 12pm to 6pm in the 7th floor Skyroom.

12:30-2pm-The Museum as Hub in Public: Past, Present, Future

This panel will recount the history of the Museum as Hub initiative, evaluate its original goals, and address how the Museum as Hub network can be structured in different institutional and geographical contexts in the future. Museum as Hub programs and exhibitions including “In and Out of Context” (New Museum) and “Unconquered: Critical Vision from South Korea” (Insa Art Space/Arko Art Center at Museo Tamayo) will be discussed, as well as the possibilities for future manifestations that support the evolution of the Museum as Hub.

Panelists:

Annie Fletcher is a curator at the Van Abbemuseum, Eindhoven, where she developed the project, Be[com]ing Dutch, from 2007–2008. With Frederique Bergholz she is the co-director of the rolling platform *If I Can't Dance, I Don't Want To Be Part Of Your Revolution*, which initiates performance and art projects with various partner institutions in the Netherlands and beyond.

Eungie Joo is Keith Haring Director & Curator of Education and Public Programs at the New Museum, New York, where she oversees the Museum as Hub initiative, the high school partnership G: Class, and music, performance, and intellectual programming such as *Propositions* and *Night School*. Joo was Commissioner of the Korean Pavilion at the 53rd Venice Biennale, where she presented the project “Condensation: Haegue Yang.”

Heejin Kim is a curator at Insa Art Space/Arko Art Center, Seoul, where she has favored research-based, dialogical art practices of diverse forms that actively engage artists, local communities, and the public. Most recently, Kim curated “Unconquered: Critical Voices from South Korea” at Museo Tamayo Arte Contemporáneo, Mexico City and “John Bock: 2 handbags in a pickle” at IAS and Arko Art Center.

Tobias Ostrander was recently appointed director of Museo Experimental El Eco, Mexico City. Previously he was curator of contemporary art at the Museo Tamayo Arte Contemporáneo

where he organized projects and exhibitions with Jeff Wall, Artur Barrio, and Lisa Yuskavage as well as the group exhibitions “Tierra espiritual” (2009) and “Felicidad indecible. Una selección de arte contemporáneo de China” (2005).

Daniela Pérez is an associate curator at the Museo Tamayo Arte Contemporáneo, Mexico City, where she recently curated “The line of the volcano,” a site-specific project by Pedro Cabrita Reis. She was a contributing writer for *Enrique Chagoya: Borderlandia*.

William Wells founded the Townhouse Gallery of contemporary art, Cairo, in 1998. As director of the organization, Wells has been instrumental in stimulating the Egyptian art community and propelling local artists into museums and galleries around the globe. He recently organized the Cairo Residency Symposium, documentation of which can be viewed in the Museum as Hub Space at the New Museum.

Moderator:

Amy Mackie is a curatorial assistant the New Museum, New York, where she curated “The Deeper They Bury Me, The Louder MY Voice Becomes” by Rigo 23, now on view in the New Museum. Past projects include “C.L.U.E. (color location ultimate experience)” and “It Is What It Is: Conversations About Iraq” By Jeremy Deller.

2 – 3:30pm LUNCH BREAK

3:30pm – 5:30pm - PANEL 2

Local Urgencies/Productive Distances

Panelists will present on their respective programs with particular attention to the differing realities and necessities of their organizations and how they might be shaped or even defined by local demands and urgencies. Panelists will also consider how expanded networks and information exchange can provide useful input and allow for experimental approaches to exhibitions and public programs.

Presentations by:

Marilyn Douala Bell is the founder and co-director (with Didier Schaub) of Doual’art in Douala, Cameroon. Since 1991, Doual’art has presented site-specific projects and interventions, artists’ talks, debates and conferences in addition to initiating workshops an international residency program.

Sofía Hernandez Chong Cuy is the director of the Museo Tamayo Arte Contemporáneo, Mexico City. Prior to her appointment at the Tamayo, she was Curator and Programs Manager at Art in General in New York where she developed its New Commissions Program in addition

to organizing numerous exhibitions and public programs with an international roster of artists, curators, and critical thinkers.

Claire Hsu is co-founder and executive director of Asia Art Archive, Hong Kong. Hsu has participated as a speaker in a number of forums and was a member of a Government appointed committee in 2006-2007 charged with developing a proposal for the concept of the museum to be built in the future West Kowloon Cultural District in Hong Kong.

Heejin Kim is a curator at Insa Art Space/Arko Art Center, Seoul, where she has favored research-based, dialogical art practices of diverse forms that actively engage artists, local communities, and the public. Most recently, Kim curated “Unconquered: Critical Voices from South Korea” at Museo Tamayo Arte Contemporáneo, Mexico City and “John Bock: 2 handbags in a pickle” at IAS and Arko Art Center.

Maria Lind is the director of the Center for Curatorial Studies at Bard College (CCS Bard). Prior to her appointment at Bard, she was artistic director of the International Artists Studio Program in Sweden (IASPIS) in Stockholm. Between 2001 and 2004 she was director of the Munich Kunstverein.

Moderator:

Eungie Joo is Keith Haring Director & Curator of Education and Public Programs at the New Museum, New York, where she oversees the Museum as Hub initiative, the high school partnership G: Class, and music, performance, and intellectual programming such as *Propositions* and *Night School*. Joo was Commissioner of the Korean Pavilion at the 53rd Venice Biennale, where she presented the project “Condensation: Haegue Yang.”

ABOUT THE NEW MUSEUM

Founded in 1977, the New Museum is Manhattan's only dedicated contemporary art museum and among the most respected internationally, with a curatorial program known for its global scope and adventurousness. With the inauguration of our new building on the Bowery, the New Museum is a leading destination for new art and new ideas.

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