April 26, 2013

The New York Times



IDEAS CITY FESTIVAL (Wednesday through May 4) This multifaceted event, part of an initiative of the New Museum, promotes and is an exploration of cultural programs that benefit urban life. This year the theme is untapped capital, and programs will draw attention to underutilized resources. The festival begins with a conference on Wednesday and Thursday in the Great Hall of Cooper Union, Seventh Street, at Third Avenue, East Village. Next Friday workshops will be held at the Old School, 233 Mott Street, at Spring Street. A street fair is planned on Saturday on the Lower East Side. Some events are free, while workshops and other conference events cost \$10 to \$35; there is also a \$50 pass for all conference events. ideas-city.org.