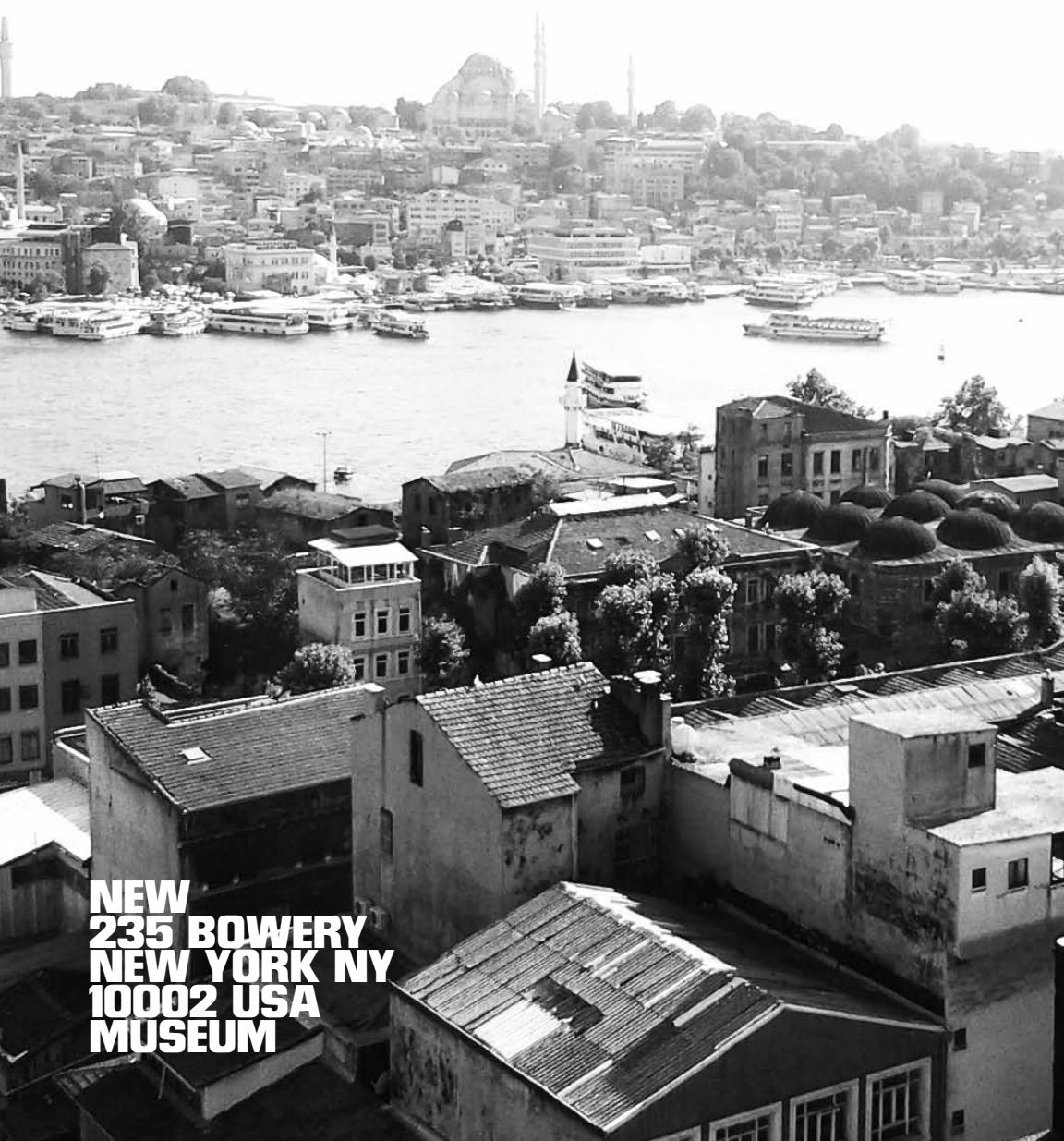New Museum presents
IDEAS CITY: Istanbul
Sponsored by Audi Urban Future Initiative
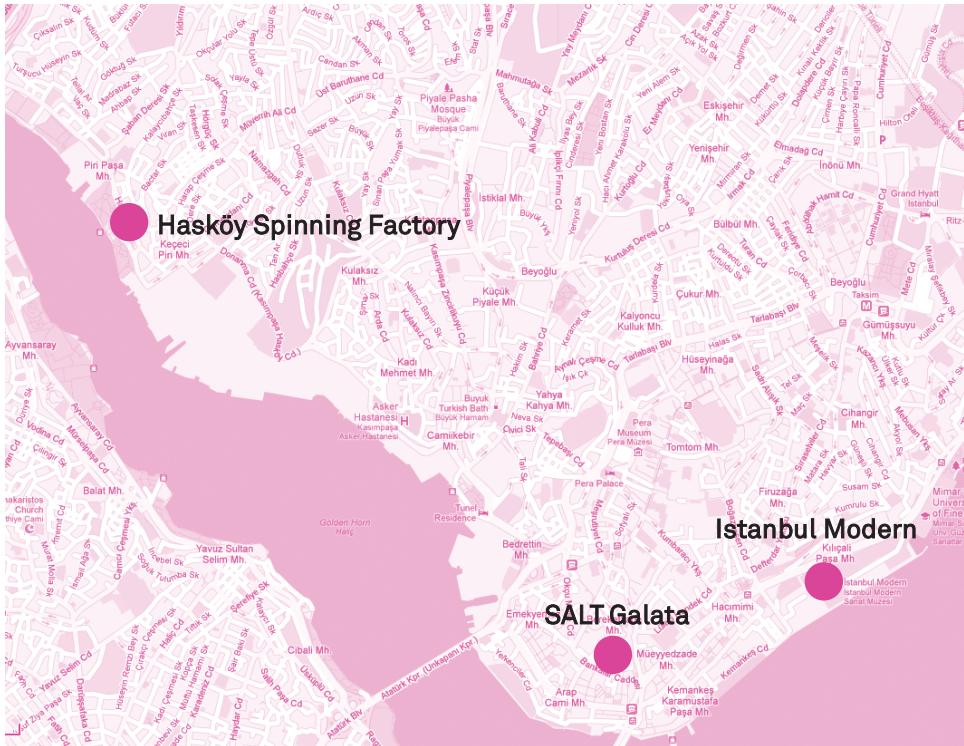

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MUSEUM

IDEAS CITY: Istanbul is a four-day conference in Istanbul on October 11, 12, 14, and 19, 2012, organized by the New Museum, New York, and held in conjunction with the inaugural Istanbul Design Biennial and the Audi Urban Future Initiative.

IDEAS CITY is a festival that explores the future of cities around the globe with the belief that arts and culture are a driving force behind the vitality of urban centers. IDEAS CITY was founded by the New Museum as a major collaborative initiative between dozens of arts, education, and community organizations working together to effect change. The festival is held every other year in New York (the next one will take place from May 1–4, 2013) with satellite conferences and workshops taking place in international cities during the alternate years. IDEAS CITY: Istanbul is the first of these international events, addressing this year's IDEAS CITY topic of Untapped Capital.
newmuseum.org/ideascity

IDEAS CITY Topic 2012/2013: Untapped Capital

As the world's resources continue to be endangered, depleted, and destroyed, we need to not only focus on new solutions and practices but also develop new approaches. Rather than focusing on deficits, this year's IDEAS CITY encourages an examination of surplus capital that may be under-recognized or underutilized. There are many ways of thinking about what untapped capital could be: people, ideas, networks, raw materials, varied resources, and modes of communication. The topic of Untapped Capital provides a meeting place for developing alternative thinking as regards new methodologies, new solutions, and new goals.

IDEAS CITY: Istanbul

THURSDAY OCTOBER 11, 7–8 PM

KEYNOTE ADDRESS
Amanda M. Burden
Commissioner of the
New York City Department
of City Planning

Followed by
Audi Urban Future Award 2012 Exhibition
Opening Reception, 8–10 PM

Hasköy Spinning Factory
Kırmızı Minare Sokak No. 5,
Piri Paşa Mh., 34445 Beyoğlu, Istanbul

Amanda M. Burden, FAICP, is Commissioner of the New York City Department of City Planning. Since her appointment by Mayor Bloomberg in 2002, she has spearheaded the largest planning effort in the city since 1961, setting the stage for sustainable development, reclaiming New York's waterfront, designing new parkland and public spaces such as the High Line, and promoting great architecture and urban design in all five boroughs.

From 1983 until 1990, Commissioner Burden was responsible for the planning and design of Battery Park City. She received a Master's Degree in Urban Planning from Columbia University and an Honorary Doctorate in Public Administration from the Pratt Institute. Burden's dedication to design excellence was recognized by the Smithsonian Cooper-Hewitt, National Design Museum which presented her with its 2004 Design Patron Award as well as the New York Chapter American Institute of Architects who presented her with its 2005 Center for Architecture Award for outstanding commitment to design excellence and public participation. Burden also received ULI's J.C. Nichols Prize for Visionaries in Urban Development in 2009 and the American Architectural Foundation Keystone Award in 2011.

PANEL DISCUSSION
Untapped Capital: Structures and Networks

Hasköy Spinning Factory
Kırmızı Minare Sokak No. 5, Piri Paşa Mh., 34445 Beyoğlu, Istanbul

PANELISTS

Burak Arıkan, Artist
Burak Arıkan is an artist working with complex networks. He takes obvious social, economical, and political issues as input and runs through an abstract machinery which generates network maps, performances, and predictions to make inherent power relationships visible and discussable. He is the founder of Graph Commons platform, dedicated to providing "network intelligence" for everyone.

Aslı Aydıntaşbaş, Columnist, *Milliyet*
Aslı Aydıntaşbaş is a columnist for the Turkish daily *Milliyet*, focusing mainly on Turkish politics and the Middle East. She has also been a regular contributor to numerous publications in Turkey including the *International Herald Tribune*, the *Wall Street Journal*, the *New York Times*, *Forbes*, the *New Republic*, and Salon.com. She has worked as a Washington and New York correspondent for *SABA*, a leading Turkish newspaper, as well as NTV between 1997–2004, covering the Clinton and Bush administration, the United Nations, and the Iraq war. Aydıntaşbaş participated in former President George W. Bush's 2004 trip to Turkey and traveled with Turkish President Abdullah Gül and Prime Minister Tayyip Erdoğan during official visits between 2004–08.

Adam Greenfield,
Founder and Managing Director, Urbanscale
Adam Greenfield, Founder and Managing Director of Urbanscale, is an advocate for the human-centered design of technological systems. He was Nokia's head of design direction for service and user interface design. He is the author of *Everyware: The Dawning Age of Ubiquitous Computing* (2006), *Urban Computing and its Discontents* (2007, with Mark Shepard) and the forthcoming *The City is Here for You to Use.* He teaches at New York University's Interactive Telecommunications program. With his wife, artist Nurri Kim, Greenfield is also cofounder of Do projects which, since 2010, has conducted innovative Systems/Layers "walkshops" in cities around the world, a series of walking tours dedicated to investigating the ways in which digital networks gather information from and return information to the street.

Yancey Strickler, Cofounder, Kickstarter
Yancey Strickler is cofounder of Kickstarter, the world's largest funding platform for creative projects. His writing has appeared in *New York* magazine, *Pitchfork*, *Spin*, and the *Village Voice*, among other publications. He lives in New York City and has personally backed more than 650 Kickstarter projects.

Anthony Townsend, Research Director, Institute for the Future
Anthony Townsend is Research Director at the Institute for the Future where he conducts forecasts on urbanization, mobility, and ubiquitous computing. He has worked extensively with national and local governments and international development organizations on issues of e-government, technology-based economic development, and innovation. He teaches at New York University's urban planning program. Townsend was a co-founder of the pioneering community network NYCwireless. His first book, *Smart Cities: How Technology Giants, Citizen Hacktivists and City Hall Are Battling Over Our Future* will be published by W.W. Norton & Co. in 2013.

Moderator: Marc Kushner, Architect and Cofounder, Architizer
Marc Kushner, AIA, is a partner in the New York-based architecture firm Hollwich Kushner and CEO of Architizer, which he cofounded in 2009. Architizer is a revolution in the way architects communicate their work; it is the first crowd-sourced database for architecture online. Since its inception, Architizer has started a fundamental re-evaluation within the profession of how architecture is consumed, and remains the fastest growing platform for architecture online. Kushner teaches at Columbia University's Graduate School of Architecture, Planning, and Preservation, and lectures on the topic of social media and architecture across the country.

PANEL DISCUSSION
Untapped Capital: Collaboration and Exchange

Hasköy Spinning Factory
Kırmızı Minare Sokak No. 5, Piri Paşa Mh., 34445 Beyoğlu, Istanbul

PANELISTS

**Yaşar A. Adanalı, Urban blogger:
Mutlukent (Happy City) and Reclaim Istanbul**
Yaşar A. Adanalı is a PhD candidate at Stuttgart University, Department of International Urbanism. His research focuses on democracy and the city, urban governance, and urban transformation. For many years he has been working as a development specialist in Istanbul as well as in various cities in South America, Africa, and the Middle East. Adanalı also keeps two urban blogs, Mutlukent (Happy City) and Reclaim Istanbul. Adanalı has recently been awarded the Urban Planning Journalism Award (2011) given by the Turkish Chamber of Urban Planners.

**Rupali Gupte, Founding Member,
Collective Research Initiatives Trust**
Rupali Gupte is a founder/member of the Collective Research Initiatives Trust (CRIT), an assistant professor at the KRVIA, Kamla Raheja Vidyanidhi Institute for Architecture and Environmental Studies, Mumbai, and a partner at RRarchitecture101, a design firm. Her practice lies at the intersection of architecture, art, and urban research. Her works include, among others, studies of postindustrial landscapes and housing types in Mumbai.

Selva Gürdoğan, Architect and Cofounder, Superpool
Selva Gürdoğan is an architect and a cofounder of Superpool, an Istanbul-based design practice. Superpool has completed projects including "Open City: Istanbul" exhibition (2009), *Mapping Istanbul* book (2008–09), and "Becoming Istanbul" exhibition in 2011. Most recently, Superpool has been commissioned by the Audi Urban Future Award 2012 to study mobility in Istanbul in 2030.

**Suketu Mehta, Author and Associate Professor
of Journalism, New York University**
Suketu Mehta is the New York-based author of *Maximum City: Bombay Lost and Found* which won the Kiriyama Prize and the Hutch Crossword Book Award, and was a finalist for the 2005 Pulitzer Prize, the Lettre Ulysses Prize, the BBC Four Samuel Johnson Prize, and the Guardian First Book Award. He has won the Whiting Writers Award, the O. Henry Prize, and a New York Foundation for the Arts Fellowship for his fiction. Mehta is Associate Professor of Journalism at New York University. He is currently working on a nonfiction book about immigrants in contemporary New York, for which he was awarded a 2007 Guggenheim fellowship. Born in Calcutta, Mehta moved to Queens, New York, as a teenager.

Yasemin Nur, Artist and Cofounder, Atılkunst
Yasemin Nur is on the faculty of Mimar Sinan University. She is also one of the members of the artist collective Atılkunst along with fellow artists Gülçin Aksoy and Gözde İlkin. Since 2007, Atılkunst has been working with "Surplus of Agenda" that functions as a weekly email devoted to manipulation and speculation concerning the previous week's political/social/local/global agenda.

Moderator: Pedro Reyes, Artist
Pedro Reyes is a Mexican artist who crosses the boundaries in the worlds of design, film, architecture, and pedagogy. Operating on the interplay of architecture, design, language, and video, his works take on a variety of forms—from penetrable vinyl sculptures, such as "Capulas" (2002–10), inspired by organic or mineral formations that are both artworks and usable structures, to the Urban Genome Project (2010; cofounded with Joseph Grima), and "Baby Marx" (2009–present), a video production based on the nineteenth-century debate between socialism and capitalism. Reyes recently made an off-site project for the Guggenheim Museum, New York, called "Sanatorium" (2011–present), a utopian "temporary clinic" designed to offer topical treatments for urban illnesses.

SUNDAY OCTOBER 14, 2–6 PM

WORKSHOP SESSION

IDEAS CITY: Istanbul World Café

In collaboration with SALT, the IDEAS CITY workshops will explore the themes discussed at the panels on a more pragmatic and grassroots level with regional students and practitioners including artists, architects, designers, entrepreneurs, urban planners, economists, sociologists, technologists, and government representatives.

⎁♦⏄T INTERPRET♦TION

SALT Galata, Bankalar Caddesi 11, Karaköy 34420, Istanbul

Workshop leaders

Lisa Phillips, *Toby Devan Lewis Director*, New Museum
Richard Flood, Director of Special Projects and Curator at Large, New Museum
Rosalie Genevro, Executive Director, The Architectural League
Vasıf Kortun, Director of Research and Programs, SALT
Meriç Öner, Associate Director of Research and Programs, SALT
Özlem Ünsal, PhD candidate at City University, London, Dept. of Sociology

Workshop participants (confirmed as of 9/26)

Alp Arısoy, Architect, Urbanist, and Project Coordinator, CEKUL Foundation
Merve Arkunlar, Editor, *Timeout Istanbul*; Designer
Selçuk Artut, Artist and Lecturer, Sabancı University
Esra Aysun, Director, Museum of Innocence
Gila Benmayor, Journalist, *Hürriyet Daily News*
Aslıhan Demirtaş, Principal, Aslihan Demirtas Design and Research Studio
Cem Dinlenmiş, Artist and Cartoonist, *Penguen Magazine*
Boğaçhan Dündaralp, Architect and Founder, ddrlp
Ali Dur, Architect and Lecturer, Yeni YüzYıl University
Ali Eray, Pınar Gökbayrak, Burçin Yıldırım, Founders, PAB Architects
Hayrettin Günç, Architect and Founder, Herkes İçin Mimarlık Association
Derya İyikul, Student, Istanbul Technical University
Ömer Kanıpak, Architect and Professor, Istanbul Technical University
Banu Karaca, Lecturer, Sabancı University

Okay Karadayılar, Graphic Designer
Yelta Köm, Architect and Cofounder of IPWT (In Public/Projects/Publicity/Party etc. We Trust) design collective
Cem Kozar, Architect and Founder, PATTU
Samim Magriso, Architect, SALON Mimarlık and Founder, Herkes İçin Mimarlık Association
Ahmet Öğüt, Artist
Metehan Özcan, Artist
İz Öztat, Artist
Beste Sabir, Editor, *XXI architecture and design magazine*
Alexis Şanal, Architect and Urban Designer; Partner, SANAL Architecture
Ali Taptık, Photographer
Gözde Türkkan, Photographer
Derya Uzal, Student, Istanbul Technical University
Eda Yeyman, Student, Istanbul Technical University
Eda Yücesoy, Faculty Member, Department of Sociology and Researcher, Urban Studies Research Centre

PANEL DISCUSSION

The Ten Commandments: What Ten Considerations Do Architects Need to Embrace for the Urban Future?

Hasköy Spinning Factory
Kırmızı Minare Sokak No. 5, Piri Paşa Mh., 34445 Beyoğlu, Istanbul

PANELISTS

Christian Gärtner, Director, Stylepark AG
Christian Gärtner is the Director of Stylepark AG, an organization the he cofounded in 2000. Based in Frankfurt am Main, Stylepark is multi-platform company that works in the field of design culture. Stylepark monitors and transmits the current debates and developments in the world of design. It also acts as an event manager for trade fairs, product presentations, and exhibitions. It functions as a publisher of book and magazines, as well as a consultant on development and optimization. Gärtner is the curator for the Audi Urban Future Initiative.

Ligia Nobre, Codirector and Curator, SP Lab/Studio X GSAPP Columbia University, São Paulo
Ligia Nobre cofounded exo experimental org. (2002–07), a platform for research in the field of art and urbanism in São Paulo. She was granted a research fellowship at the Akademie Schloss Solitude, Stuttgart in 2006. Nobre is the coeditor of *Guia do Copan* by Pablo Leon de la Barra (2006) and worked as a teaching assistant for professors Jacques Herzog and Pierre de Meuron at ETH Studio Basel (2007–08). She was a consultant at the Ministry of Culture of Brazil (2009–10) and a guest teacher at the College of Architecture and Urbanism, Mackenzie University, in São Paulo (2009–11) and codirector of SP Lab/Studio X GSAAP Columbia University in São Paulo (2010–11).

Mi You, Curator and Writer
Mi You comes from a background in media art and her films and interactive works have been shown at SIGGRAPH conference, Berlinale film festival, and on the UK's Channel 4. Her writing on art and architecture is informed by her interest in theater, film, and political debate. She contributes frequently to *Abitare* (China) and is a fellow of Independent Curators International as well as the German Chancellor Fellowship.

Moderator: Richard Flood, Director of Special Projects and Curator at Large, New Museum
Richard Flood is the Director of Special Projects and Curator at Large at the New Museum. From 2005 to 2010, he served as Chief Curator. Prior to the New Museum, Flood was Chief Curator at the Walker Art Center for a decade. Flood previously served as the director of Barbara Gladstone Gallery, curator at P.S.1, and Managing Editor of *Artforum*. Flood has taught at the Rhode Island Institute of Art and Design, the Royal College of Art, and the National College of Art and Design in Dublin.

Moderator: Mark Wigley, Dean, Graduate School of Architecture, Planning, and Preservation (GSAPP), Columbia University
Mark Wigley is the Dean of the Graduate School of Architecture, Planning, and Preservation (GSAPP) at Columbia University. He is the author of *Constant's New Babylon: The Hyper-Architecture of Desire* (1998); *White Walls, Designer Dresses: The Fashioning of Modern Architecture* (1995); and *The Architecture of Deconstruction: Derrida's Haunt* (1993). He is one of the founding editors of *Volume* magazine. Wigley has served as curator for exhibitions at the Museum of Modern Art, The Drawing Center, the Canadian Centre for Architecture, Montreal, and Witte de With, Rotterdam. He received both his Bachelor of Architecture (1979) and his PhD (1987) from the University of Auckland, New Zealand.

Programs are subject to change.
Visit newmuseum.org/ideascity.

Stay in touch.

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History of the IDEAS CITY Initiative

The Festival of Ideas for the New City 2011 was conceived and directed by the New Museum as a major collaborative initiative. Besides the **New Museum** (founder), the original organizing partners included the **Architectural League, Bowery Poetry Club, C-Lab / Columbia University, Center for Architecture, Cooper Union**, **Drawing Center, New York University Wagner School, PARC Foundation, Storefront for Art and Architecture,** and **Swiss Institute**. More than 200 cultural, educational, and community organizations participated in the collaboration.

The Festival's inaugural program took place from May 4 to 8, 2011, and attracted over 70,000 visitors. Rem Koolhaas opened the Conference with a provocative keynote on preservation and David Byrne concluded it by introducing a mayors' panel including Sergio Fajardo, former mayor of Medellín, Colombia; Greg Nickels, former mayor of Seattle, WA; and Michael Nutter, mayor of Philadelphia, PA. On Saturday, a StreetFest hosted 115 vendors composed of local artists, nonprofits, and designers promoting ideas rather than wares. And 100+ cultural spaces in the downtown neighborhood stayed open late on the Saturday night to present exhibitions, events, and site-specific installations of light, sound, performance, and projection related to the Festival themes.

The overwhelmingly positive response led to the establishment of the Festival as a biennial event in New York. Renamed IDEAS CITY, it also produces international events in the alternate years in host cities around the world. The results of these events will become a key factor in developing research and expanding a global network of colleagues, and for the Idea City festival held in New York City every other May.

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