

## New Museum Announces Dates & Lineup for ‘Ideas City Festival’

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The Festival of Ideas for a New City arrived on the Bowery two years ago, sparking plenty of conversation about the future and evolution of urban spaces. [StreetFest was the crowning moment](#) for the New Museum, which organized the event. Throngs of people invaded the Bowery to scope out the giant neon “worms,” painted gates, and tables of information. It sorta felt like Brooklyn transplants had taken over for the day. Now two years later, we have a glimpse at the lineup for the second biennial outing, taking place between May 1 and May 4. And with a

new name – the more easily pronounceable **Ideas City Festival**.

The theme this year is Untapped Capital, “under-recognized and underutilized resources and surpluses that can be harnessed as catalysts for change.” There’s a ton of programming. StreetFest itself returns May 4, and will feature 125 local artists, architects, poets, technologists, historians, community activists, entrepreneurs, and ecologists who will share their ideas of Untapped Capital while encouraging the public to actively shape their city. At least that’s what the PR-babble says.

We’re most interested in the second coming of the After Hours, in which gates along the Bowery are adorned with murals. Fourteen internationally-acclaimed artists were chosen to design site-specific artwork along the Bowery.

