

New Museum's IDEAS CITY Festival Returns May 1

April 23, 2013 2:56pm | By [Elizabeth Barber](#), DNAinfo

STREETFEST MAP



The Lower East Side is set to become an urban innovation hotspot during this May's IDEAS CITY festival.

(New Museum)

LOWER EAST SIDE — [IDEAS CITY](#), the biennial festival founded by the New Museum in 2011, is coming back for another round of brainstorming on how to create a better urban space.

This year's festival, themed “Untapped Capital,” will feature four days of conferences and workshops starting May 1 that celebrate the possibility of identifying cities’ neglected resources — like un-developed spaces, youth, and artists and other creative professionals — for their potential to revamp the ways in which cities are designed and run.

Joi Ito, the director of MIT’s Media Lab, will deliver this year’s keynote address.

The four-day festival will also include a lineup of workshops as well as a street festival on the Bowery where artists, architects, writers, activists, entrepreneurs, ecologists and other thinkers will take their ideas for urban improvement.

Over one hundred organizations will also present interactive projects, exhibitions, and performances on the street throughout the weekend.

As part of [IDEAS CITY](#), the New Museum is also partnering with [Centre-fuge](#) to add four semi permanent construction containers to the Lower East Side, [Bowery Boogie](#) first reported.

Centre-fuge has coordinated a rotating lineup of artists to paint a trailer on E 1st Street since mid 2011.

IDEAS CITY runs from May 1st to May 4th. For tickets and more information, go to the [website](#).