

## Ideas City: Art, Culture and Revolutionary Environmental Ideas

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More and more these days, we are seeing the convergence of arts and culture mixed with revolutionary ideas about sustainability, urban planning and technology. An example of this phenomenon is the second installment of [IDEAS CITY](#), a biennial festival – founded by the New Museum in New York City – that explores the future of cities around the globe, with the belief that these are actually essential to the vitality of urban centers. To exchange ideas, propose solutions, and accelerate creativity, the New Museum collaborates with hundreds of arts, education, and community organizations. This year's theme will be the ever-thought-provoking notion of Untapped Capital which is aimed at examining resources that are under-recognized or underutilized in our cities – including its cultural sphere.



The four day festival consists of [conferences, workshops, projects and an innovative StreetFest](#). The conference that hosts significant speakers from different backgrounds will explore Untapped Capital in relation to the following areas: [Ad Hoc Strategies](#), [Waste](#), [Play](#), and [Youth](#). Workshops engage visitors and help them understand how to rethink unused spaces in the city, how artists can provide vital consultation for commercial development, and how to build bicycle

generators. By involving the audience, new forms and concepts will be investigated through collaborative and interactive projects that tap the energy and talent of the downtown community.

For the StreetFest, artists, architects, poets, technologists, historians, community activists, entrepreneurs, and ecologists create works and share their ideas on actively shaping their city, with the public. IDEAS CITY will take place in New York City from May 1 – May 4.