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NEW INC, New Museum's Cultural Incubator, Announces its Ninth Annual Class for 2022–23



New York, NY—NEW INC, the New Museum's cultural incubator, welcomes its ninth annual class for the September 2022 to August 2023 program cycle. The cohort of 63 new members working at the intersection of art, design, technology, and entrepreneurship will participate in NEW INC's yearlong program, which includes a values-centered business education curriculum, mentorship, and opportunities to showcase their work to the public. This year, members range from individual practitioners—such as artists, designers, and storytellers—to collectives, studios, nonprofits, and startups. In alignment with NEW INC's mission to foster cultural value, many of these members are committed to projects that emphasize social impact, addressing issues of racial equity, climate, access, education, and the future of work, among other pressing humanitarian concerns.

The new members include participants in five tracks: Art & Code, considering the future of Internet-based art in collaboration with Rhizome; Collective Abundance, creatively reimagining new models for wealth, health, and justice; Creative Science, exploring climate futures at the junction of art and science; Extended Realities, examining how identities and culture are represented and transformed through live experiences mediated by technology; and Future Memory, shaking up dominant historical narratives and re-defining the power communities hold. Now in its ninth year, NEW INC's membership model continues to support a diverse range of creative practitioners. Seventy percent of Y9 cohort members identify as people of color and 60% as women or gender non-conforming, joining an active alumni network of nearly 600 members, 54% of whom identify as people of color and 50% women or gender non-conforming. Over eight years, members have raised \$27.3 million in investment capital, generated \$41 million in revenue, and established or retained 324 businesses in New York City.

NEW INC members have been recognized as emerging leaders in their respective fields, which traverse art, technology, design, fashion, architecture, urban planning, education, and beyond. They have presented work at Sundance Film Festival, SXSW, Cannes Film Festival, Tribeca Film Festival, Cooper Hewitt Design Triennial, and Ars Electronica, and have won awards and commissions from the Serpentine, Verizon 5G Labs, Creative Capital, and the Bessie Awards. Additionally, members have the opportunity to present their work at NEW INC's annual Demo Day and other public programs presented with NEW INC partners throughout the year.

ART & CODE

Herdimas Anggara
xtine burrough
Jaehoon "Jason" Choi
Jackie Liu
John Provencher
Olivia McKayla Ross
Cassie Tarakajian
Chelsea Thompto
Roopa Vasudevan
Or Zubalsky

COLLECTIVE ABUNDANCE

ALL THE WAY TO HELL (Eliza Evans)
Lafayette Cruise
Jamica El
Amina Hassen
Cara Michell
Micropolitan Studio (Delara Rahim, Francisco Brown, and Jimmy Pan)
Office Party (Christina Pollina Moushoul)
The Other Almanac (Ana Bessie Ratner)
Philip Poon
Smita Sen
Studio VISIT (Melody Stein)

CREATIVE SCIENCE

The Flint Collective NYC (Leela Shanker and Yu-Ting Wang)
Fragmentario (María-Elena Pombo)
Aroussiak Gabrielian
Dakota Gearhart

Russell Ladson
Parsons & Charlesworth (Jessica Charlesworth and Tim Parsons)
Trash Club (Morgan Mueller)
Anastasiia Raina

EXTENDED REALITIES

Antariksha Studio
Ina Chen and Calvin Sin
d0n.xyz (Don Hanson)
JAZSALYN
Matthew D. Gantt
Tao Leigh Goffe
Lisa Jamhoury
LaJuné McMillian
Steven Reneau

FUTURE MEMORY

Morehshin Allahyari
Ariana Faye Allensworth
Decoding Stigma (Gabriella Garcia and Livia Foldes)
Martina Abrahams Ilunga
Lesbian Archives (Nathalia Dutra Maciel)
MIPSTERZ (Yusuf Siddiquee, Abbas Rattani, and Shimul Chowdhury)
Babette Thomas
R.I.C.O. R.O.B.O. (Daniel Arturo Almeida, Itzel Basualdo, Rodrigo Carazas Portal, and Adrian Edgard Rivera)
SHRIMP ZINE (Andreas Laszlo Konrath and Katsu Lumpkin)

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ABOUT NEW INC

As the first museum-led cultural incubator, NEW INC was conceived of as a not-for-profit platform for furthering the New Museum's ongoing commitment to new art and new ideas. Now in Year 9, NEW INC's membership model continues to support a diverse range of creative practitioners with a values-driven program and safe space for gathering and developing new creative projects and businesses. In 2020, NEW INC launched ONX Studio, an XR accelerator for artists, in partnership with the Onassis Foundation. NEW INC was cofounded by the New Museum's Toby Devan Lewis Director Lisa Phillips and former Deputy Director Karen Wong in 2014.

ABOUT NEW MUSEUM

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum is a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building on the Bowery designed by SANAA in 2007, the New Museum continues to be a place of experimentation and a hub of new art and new ideas.

Image: Lamb performs at *assembly, alchemy, ascension* curated by NEW INC member black beyond for ONX Studio, 2022. Photo: Christine Rivera